
ANY COLOR YOU WANT



NEW MARVIN® CUSTOM COLOR CLAD PROGRAM:
ACHIEVING AAMA 2605 SPECIFICATIONS WITH A 20 YEAR WARRANTY.

MARVIN 
Windows and Doors
Built around you.®

MARVIN INTRODUCES

ANY COLOR YOU WANT

BETTER CLADDING MEANS BETTER FINISH

Marvin® is the only window manufacturer to use high quality extruded aluminum on both frame and sash as standard on our clad product. We also hold our finishes to a higher standard than the competition.

The Marvin standard coating meets AAMA 2605-11 for extruded aluminum, resulting in a significantly superior coating on all Marvin components. The AAMA 2605-11 standard for roll-form aluminum components does not measure up – requiring only a 0.9 mil finish thickness, instead of the 25% thicker, 1.2 mil, coating required to meet the AAMA 2605-11 standard for extruded aluminum.

This high-performance coating is the same used on monumental high-rise buildings all over the world, where repainting the 50th floor is the last thing any owner wants to do. Marvin offers that same quality finish for our customers. The result is a far-and-away superior finish so strong that it will last 20 years with minimum loss of adhesion, chalking or fading.



EXTRUDED
ALUMINUM



ROLL-FORM
ALUMINUM

vs.

Here's the difference. Our substantially stronger, impact-resistant extruded aluminum material – standard on all our cladding components – is about the thickness of a quarter. Roll-form aluminum, used by some of our competitors for parts of their cladding, is almost as thin as a soda can.

BETTER FINISH MEANS BETTER WARRANTY

So confident are we in the performance and longevity of extruded aluminum that we use it as a substrate for all major clad components – the frame, the sash, and simulated divided lite bars. This use of quality extruded aluminum material provides durability over time. Extruded aluminum combined with the high performing 70% PVDF coating produces such a superior finish that we have doubled the warranty* to 20 years against loss of adhesion, chalking or fading according to the AAMA specification 2605-11.



20 YEAR WARRANTY

The industry rule of thumb suggests sun and weather can take 1/10 of the finish every ten years. Marvin's thicker finish directly translates to more years of finish. We can warrant our finish for 20 years because it's thicker than anyone else's.

* Some colors may not qualify for the 20 year warranty. For details, contact your local dealer. For a copy of the Marvin warranty, see Marvin.com.

CUSTOM COLOR WINDOWS
WITH NO MINIMUM ORDERS,
A BETTER PRICE AND
A NEW 20 YEAR WARRANTY.

A BETTER PROGRAM THAT DELIVERS BETTER CUSTOM COLORS.

We want customers to have the color they truly will love for a long, long time. “Any Color You Want” means that homeowners, designers and historic renovation experts can create their own unique color palette from any colors that inspire them. It’s a customer-centric program that’s completely Built around you[®], with no minimum orders and new pricing.

Bring in any color sample, or even a combination of colors for the frame, the sash or the divided lite pattern. Each customer names his or her own color and a number is assigned. The dealer sends the color sample and name to Marvin[®]. In a matter of days, Marvin will send back a sample of that customer’s new color on a piece of extruded aluminum. When the color is approved, the customer signs off on the sample and the custom color windows can be ordered.

“Any Color You Want” windows improve upon Marvin’s superior clad product by offering customers the ability to fully customize their colors. Now with a 20 year warranty and personalized custom colors, there’s nothing that even comes close to making customers this happy – with less hassle and no callbacks – for a long, long time.

ANY COLOR. ANY WINDOW OR DOOR. YOU NAME IT.



“The color of my Uncle Bob’s old car was like no other color. I remember what it made me feel when it came down the street in the sun. Who would have thought it could make windows cool too.”

ANY COLOR. ANY WINDOW OR DOOR. YOU NAME IT.

CUSTOM COLOR PROGRAM AT A GLANCE:

NO MINIMUM ORDERS

BETTER PRICING

NEW 20 YEAR WARRANTY

HIGH QUALITY EXTRUDED ALUMINUM

HIGH QUALITY FINISH APPLICATION



VISIT MARVIN.COM/CUSTOMCOLOR FOR MORE INFORMATION

**ANY COLOR
YOU WANT**

MARVIN[®]
Windows and Doors
Built around you.[®]